

South Texas College
Board of Trustees
Education and Workforce Development Committee
Ann Richards Administration Building, Board Room
Pecan Campus, McAllen, Texas
Tuesday, September 13, 2016 @ 3:00 p.m.

AGENDA

“At anytime during the course of this meeting, the Board of Trustees may retire to Executive Session under Texas Government Code 551.071(2) to confer with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Trustees under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at anytime during the course of this meeting, the Board of Trustees may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code.”

- I. Approval of Minutes for Tuesday, August 9, 2016 Committee Meetings..... 1 – 4
- II. Review and Recommend Action on Proposed Revisions to Policy #3320: *Scholastic Progress Standards* 5 - 7
- III. Presentation on Library Services, Activities, and Innovations at South Texas College.... 8 - 9

Approval of Minutes for Tuesday, August 9, 2016 Committee Meetings

The Minutes for the Education and Workforce Development Committee meetings of Tuesday, August 9, 2016 are presented for Committee approval.

**South Texas College
Board of Trustees
Education and Workforce Development Committee
Ann Richards Administration Building, Board Room
Pecan Campus, McAllen, Texas
Tuesday, August 9, 2016 @ 3:00 p.m.**

MINUTES

The Education and Workforce Development Committee Meeting was held on Tuesday, August 9, 2016 in the Ann Richards Administration Building Board Room at the Pecan Campus in McAllen, Texas. The meeting commenced at 3:05 p.m. with Mrs. Graciela Farias presiding.

Members present: Mrs. Graciela Farias and Dr. Alejo Salinas, Jr.

Other Trustees present: Mr. Paul R. Rodriguez

Members absent: Mr. Jesse Villarreal and Mr. Gary Gurwitz

Also present: Dr. Shirley A. Reed, Dr. Anahid Petrosian, Dr. Rene Zuniga, and Mr. Andrew Fish.

Approval of Minutes for Tuesday, July 12, 2016 Committee Meetings

Upon a motion by Dr. Alejo Salinas, Jr. and a second by Mrs. Graciela Farias, the Minutes for the Education and Workforce Development Committee meetings of Tuesday, July 12, 2016 were approved as written. The motion carried.

**Presentation on Recruitment Efforts at the South Texas College
La Joya Teaching Center**

Dr. Anahid Petrosian, Vice President for Academic Affairs, introduced Dr. Rene Zuniga, South Texas College La Joya Teaching Center Site Coordinator.

Dr. Zuniga served as Chair of the Education Department in addition to leading the STC La Joya Teaching Center. Dr. Zuniga presented on the efforts to increase enrollment at the South Texas College La Joya Teaching Center.

South Texas College partnered with La Joya ISD to open the South Texas College La Joya Teaching Center in 2010, as a joint effort to provide higher education opportunities to communities in western Hidalgo County. These communities include the cities of Alton, La Joya, Mission, Palmhurst, Peñitas, and Sullivan City.

During Academic Years 2013 – 2015, 1,095 traditional students graduated from these communities. The presentation included a list of the top five awarded associate degrees and the top five awarded certificate degrees during this period. During this period, an average of 5,000 students from these communities attended a South Texas College campus each year.

The Committee recognized that while a large number of students were enrolling in South Texas College from the area, the number of students graduating with a credential were not very high. Dr. Zuniga agreed, but also shared his insight that the data reported is based upon students' home address, specifically by ZIP Codes identified as "Western Hidalgo County" by the task force that was working to serve this population.

Among the students entering South Texas College with a Western Hidalgo County ZIP Code, Dr. Zuniga reported that there was a trend for students to move into McAllen, meaning that if and when these students earned a credential, they were no longer included in the reporting of Western Hidalgo County students.

Furthermore, there were students who enrolled at South Texas College simply to enroll in their Core Curriculum courses, with the intention of transferring to another institution prior to graduation. Many of these students are successful at South Texas College, but their success is not reflected in the College's own graduation metrics.

The packet also included a chart of enrollment by academic year since the South Texas College La Joya teaching Center opened in 2010, including traditional, dual credit, and early college high school students. The enrollment figures for Academic Year 2015-2016 were through May 2016, and did not include summer enrollment.

The enrollment trends showed significant increases in dual credit, and most significant within the early college high school program. Traditional enrollment had steadily declined, which led the College and La Joya ISD to focus on efforts to engage the community and build appropriate programs to serve their needs.

After reviewing the history of the teaching center and the communities it was designed to serve, Dr. Zuniga described new initiatives in place to increase traditional enrollment at the South Texas College La Joya Teaching Center. These initiatives included:

- A community survey to ensure that program offerings at the Center meet the needs of students from the communities serve;
- Renovation of facilities at the South Texas College La Joya Teaching Center, located in the second floor of the Jimmy Carter Early College High School (ECHS);
- New signage to be prominently placed on 311 E. Expressway 83, La Joya; and
- Appointment of Dr. Rene Zuniga as the South Texas College La Joya teaching Center Site Coordinator, and hiring of a part-time staff member to assist with inquiries.

Dr. Zuniga reported that La Joya ISD was a strong partner in promoting the Teaching Center, and was very quick to provide support whenever he requested it, including helping coordinate communication with current students and their families.

The Committee members were very familiar with the communities in the area, and provided recommendations on engaging the students and families, and ensuring that families north of La Joya were made aware of these opportunities and marketing efforts.

Dr. Zuniga discussed the development of Fall 2016 course and program offerings and reviewed the marketing plan to help inform members of the western Hidalgo County communities about these opportunities available to them through the South Texas College La Joya Teaching Center. The extensive marketing plan included:

Promotional Activities

- Informational booklet
- Website
- Course listing fliers
- Social media posts
- Press release
- Postcards
- Banners
- Announcements on La Joya ISD TV channel
- Information flier for high school seniors

Outreach Activities

- Open House, May 17th
 - ✧ Radio remote & advertising
 - ✧ Postcards sent to students
 - ✧ Social Media activities for the Open House
- Ad in ***Staying Connected*** Special Edition
- Student Recruitment Letters sent students majoring in the following areas:
 - ✧ Education
 - ✧ Interdisciplinary Studies
 - ✧ Business, Marketing, Human Resources
 - ✧ Criminal Justice

Finally, Dr. Zuniga discussed the registration round-up and provided a Fall 2016 enrollment update. As of the morning of August 9, 2016, he was happy to report 94 students had enrolled for courses at the Teaching Center, and he expected that additional students will have enrolled by the start of the Fall 2016 semester.

This item was for the Committee's information and feedback to staff, and no action was requested.

Adjournment

There being no further business to discuss, the Education Workforce Development Committee Meeting of the South Texas College Board of Trustees adjourned at 3:59 p.m.

I certify that the foregoing are the true and correct Minutes of the August 9, 2016 Education and Workforce Development Committee of the South Texas College Board of Trustees.

Mrs. Graciela Farias
Presiding

Review and Recommend Action on Proposed Revisions to Policy #3320: *Scholastic Progress Standards*

Mr. Matthew Hebbard, Vice President for Student Affairs and Enrollment Management, will review the proposed revisions to Policy #3320: *Scholastic Progress Standards*.

The proposed revisions are necessary to rename the policy *Academic Progress Standards* and to replace references to “scholastic progress standards” with ‘academic progress standards’ throughout the policy.

Further revisions include updating terminology that has become consistent in practice but is not reflected in the policy, which was last updated in May 2007.

The proposed revisions as recommended by staff are included in the packet, with additional text highlighted in yellow and italicized.

It is requested that the Education and Workforce Development Committee recommend for Board approval of the proposed revision to Policy #3320: *Scholastic Progress Standards* including renaming the policy *Academic Progress Standards*, as proposed and which supersedes any previously adopted Board policy.

MANUAL OF POLICY

Title	Scholastic Academic Progress Standards	3320
Legal Authority	Approval of the Board of Trustees	Page 1 of 2
Date Approved by Board	Board Minute Order dated November 9, 1995 As Amended by Board Minute Order dated January 16, 2003 As Amended by Board Minute Order dated June 24, 2004 As Amended by Board Minute Order dated May 17, 2007 As Amended by Board Minute Order dated September 27, 2016	

In an effort to promote student success, South Texas College has established categories of students based on the student’s **scholastic academic** progress.

Students are expected to meet academic standards for coursework completed at South Texas College. Students who fail to maintain a cumulative grade point average of 2.00 (C average) are considered **scholastically academically** deficient and will be placed on ~~early academic alert, mandatory intervention~~ **academic probation, continued academic probation** or academic suspension as appropriate. All grade points earned by a student will be included in the computation of the current semester grade point average. All grade points earned by a student, including developmental courses and the College Success course, will be included in the computation of the cumulative grade point average. In the case of a repeated course, the last grade recorded will be used in the computation.

The **scholastic academic** progress standards for students attending the College are as follows:

Level of Academic Status GPA Criteria

Good Standing	Cumulative GPA is 2.00 or above
Early Academic Alert	Cumulative or current semester GPA, including developmental coursework, below 2.00.
Academic Probation	Cumulative GPA has dropped below 2.00
Mandatory Intervention	Previously on Early Academic Alert and current semester GPA is below 2.00.
Continued Academic Probation	Previously on Academic Probation or Continued Academic Probation and cumulative GPA is below 2.00, but current semester GPA is 2.00 or above
Academic Suspension	Previously on Mandatory Intervention and current semester GPA is below 2.00. Previously on Academic Probation or Continued Academic Probation and cumulative GPA is below 2.00 and current semester GPA is below 2.00

Good Standing, ~~Early Academic Alert, Mandatory Intervention,~~ **Academic Probation, Continued Academic Probation,** and Academic Suspension will be determined each regular (Fall or Spring) semester on the basis of the student's current semester grade point average, including developmental studies and College Success coursework. Academic suspension may last for one regular fall or spring semester. Students placed on academic suspension may enroll for summer sessions for the purpose of raising their cumulative GPA to the level required for good standing.

MANUAL OF POLICY

Title	Scholastic Academic Progress Standards	3320
Legal Authority	Approval of the Board of Trustees	Page 2 of 2

~~Early Academic Alert~~ **Academic Probation**

~~Early Academic Alert~~ **Academic Probation** is a system of monitoring student grades in all South Texas College courses in order to identify those who are experiencing difficulty in making satisfactory progress. ~~Early Academic Alert~~ **Academic Probation** occurs at the end of any semester when a student's ~~current semester~~ **cumulative** GPA drops below 2.00.

~~Mandatory Intervention~~ **Continued Academic Probation**

~~Mandatory Intervention~~ **Continued Academic Probation** is a system of monitoring student grades in all South Texas College for students placed on ~~Early Academic Alert~~ **Academic Probation** in order to identify those who continue to experience difficulty in making satisfactory progress. ~~Mandatory Intervention~~ **Continued Academic Probation** occurs at the end of the semester following ~~Early Academic Alert~~ **Academic Probation** when a student's ~~current semester~~ **cumulative** GPA remains below 2.00.

Academic Suspension

Academic Suspension is a system of forced interruption in attendance at the College in those instances where a student is unable to maintain satisfactory academic progress. Academic Suspension occurs when the student who has previously been on ~~Mandatory Intervention fails to earn a 2.00 in the current semester.~~ **Academic Probation or Continued Academic Probation and cumulative GPA is below 2.00 and current semester GPA is below 2.00.**

Readmission After A Period of Suspension

After a period of ~~scholastic~~ **Academic** sSuspension, a student may be readmitted on academic probation. Before readmission under probationary status, the suspended student must report to ~~Office of Counseling and Advising~~ **Counseling and Student Disability Services** for an academic counseling ~~interview~~ **meeting**.

A student on Academic Suspension who raises their cumulative GPA to 2.00 or higher can be reinstated in good standing following application to the Office of Admissions and Records. Removal from suspension can be most effectively accomplished by re-enrolling for courses in which the student has a failing grade.

If a student who has been suspended feels that unusual circumstances warrant a review, the student may provide a written appeal to the ~~Scholastic~~ **Academic** Appeals Committee in care of the ~~Counseling and Advisement Center~~ **Counseling and Student Disability Services**.

All students are responsible for knowing whether they are eligible to continue at the College. An ineligible student who nevertheless registers shall be dropped and cannot attend classes. Students shall not receive special consideration for lack of knowledge of ~~scholastic~~ **academic** status, regardless of whether the student registered and paid fees.

Additions are italicized and highlighted in yellow

Deletions are in red font and strike-through

Presentation on Library Services, Activities, and Innovations at South Texas College

Dr. David Plummer, Interim Vice President for Information Services, Planning, and Strategic Initiatives, Dr. Lelia Salinas, Director of Learning Commons and Open Labs, and Mr. Jesus Campos, Director for Library Technical Services, will provide a presentation on library services, activities, and innovations at South Texas College.

The College has already undertaken and planned additional major renovations to existing libraries and construction of new libraries at its Starr County Campus, Mid Valley Campus, and Nursing & Allied Health Campuses as part of the 2013 Bond Construction Program. Additionally, significant innovations have been underway at the Pecan Campus Library.

This presentation will include a report on the usage of libraries by South Texas College students, faculty, staff, and the communities we serve. Along with the usage information, administration will present the findings of several surveys of users' assessments of library services.

South Texas College has also undertaken some innovative strategies in its offerings to its clientele. This presentation will review many of these innovations, which include a transition to a Learning Commons Model, installation of Collaborative Furniture, installation of Compact Shelving, the creation of Writing Centers, and the development of a variety of learning spaces to accommodate different activities and learning styles beneficial to the libraries' many visitors.

Finally, the presenters will share feedback from peer institutions that have visited South Texas College and reviewed these new services, activities, and innovations.

This item is for the Committee's information and feedback to staff, and no action is requested.

Summary: This presentation will provide an overview of library services activities and innovations. It will review highlights from the latest *Library Annual Report* and also discuss recent developments and directions relating to the transition to a learning commons model at South Texas College libraries.

- **Annual Report Highlights**
 - **Usage Statistics**
 - **Computer usage**
 - **Circulation**
 - **Digital Resources**
 - **Interlibrary Loans**
 - **Assessment of Services**
 - **LibQUAL+ Survey of Library User Satisfaction**
 - **Student Satisfaction Surveys**
 - **Community College Survey of Student Engagement**
 - **Art Gallery and Library Programming**

- **Learning Commons: Recent Developments and Directions**
 - **Transition to a Learning Commons Model**
 - **What is a Learning Commons?**
 - **Trends in Academic Libraries**
 - **Evidence-Based Planning for Bond Construction Library Projects**
 - **My Ideal Library Activity**
 - **Library Consultant Focus Groups**
 - **LibQUAL+ Research Follow-up Activities**
 - **RAS Led Focus Groups**
 - **Staff Group Discussions**
 - **Collaborative Furniture Pilot**
 - **Strategies for Validating Innovations for Application in Library Bond Construction Projects**
 - **Installation of Compact Shelving - NAH and Pecan Pilots**
 - **Creation of Writing Center at Pecan Campus Library – Mid-Valley Pilot**
 - **After-Hours Spaces – Mid-Valley and Pecan Pilots**
 - **Mobile Print – Pecan Pilot**
 - **Creation of Separate Learning Spaces to Accommodate Different Activity Levels and Learning Styles**
 - **Visits by Peer Institutions**